

ORDER



KSNV

| | | |
|---------------|----------------------|---------------------|
| Orders | Order / Rev: | 108267 |
| | Alt Order #: | 06867881 |
| | Product Desc: | SKED C |
| | Estimate: | 1904 |
| | Flight Dates: | 10/02/12 - 11/06/12 |
| | Original Date / Rev: | 10/25/12 / 10/25/12 |
| | Order Type: | GENERAL |

| | |
|---------------|--------------|
| Primary AE: | Amy McCreary |
| Sales Office: | BLPHI |
| Sales Region: | National |

| | | |
|---------------|------------------|------------------------------------|
| Agency | Name: | GMMB, Inc./ Washington D.C. |
| | Buying Contact: | |
| | Billing Contact: | |
| | | Washington Harbor |
| | | Washington, DC 20007 |

| | |
|--------------------|-----------|
| Billing Type: | Cash |
| Billing Calendar: | Broadcast |
| Billing Cycle: | EOM/EOC |
| Agency Commission: | 15% |

| | | |
|------------|----------------|--------------------------|
| Advertiser | Name: | Obama for America |
| | Demographic: | A35+ |
| | Product Codes: | PLC01-Democrat |
| | Priority: | SELECT PRIORITY CODE |
| | Revenue Codes: | POLITICAL/AGY, PCAN, GEN |

New Business Thru: _____
Order Separation: 00:05:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 10/29/12 | 11/06/12 | 43 | \$24,925.00 | \$21,186.25 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| November 2012 | 43 | \$24,925.00 | \$21,186.25 | 0.00 |
| Totals | 43 | \$24,925.00 | \$21,186.25 | 0.00 |

Account Executives

| | | | | |
|-------------------|--------------|--------------|-------------------------------|---------|
| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

Order Share

| Order Share | Share | Total |
|-------------|-------|-------------|
| KSNV | 28% | \$24,925.00 |
| Market | 100% | \$89,017.86 |

Competitive Share

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 28% | \$24,925.00 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 20% | \$17,803.57 |
| KTUD | 1% | \$890.18 |
| KVVU | 18% | \$16,023.21 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 5% | \$4,450.89 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------------|------|-------------------|-----------------|--------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|------------|
| E 1 | KSNV | 10/30/12 | 11/05/12 | Today Show Today Show | CM | 658a-9am | MTWTF-- | :30 | 4 | \$900.00 | 1 | 0.00 | NM | 4 | \$3,600.00 |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/30/12 | 11/05/12 | MTWTF-- | | 4 | | | | \$900.00 | | 0.00 | | | |

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 Alt Order #: 06867881
 Flight Dates: 10/02/12 - 11/06/12

Advertiser: Obama for America
 Product Desc: SKED C
 Estimate: 1904

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------------|------|-------------------|-----------------|--|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| E 1 | KSNV | 10/30/12 | 11/05/12 | Today Show Today Show | CM | 658a-9am | MTWTF-- | :30 | 4 | \$900.00 | 1 | 0.00 | NM | 4 | \$3,600.00 |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | | | 4 | \$900.00 | | 0.00 | | | |
| E 2 | KSNV | 11/06/12 | 11/06/12 | Today Show Today Show | CM | 658a-9am | -T----- | :30 | 1 | \$900.00 | 1 | 0.00 | NM | 1 | \$900.00 |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | -T----- | | | | | 1 | \$900.00 | | 0.00 | | | |
| E 3 | KSNV | 10/30/12 | 11/05/12 | M-F Today Show II 3rd H M-F Today Show II | CM | 9-10a | MTWTF-- | :30 | 4 | \$425.00 | 1 | 0.00 | NM | 4 | \$1,700.00 |
| TODAY SHOW II | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | | | 4 | \$425.00 | | 0.00 | | | |
| E 4 | KSNV | 11/06/12 | 11/06/12 | M-F Today Show II 3rd H M-F Today Show II | CM | 9-10a | -T----- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 1 | \$425.00 |
| TODAY SHOW II | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | -T----- | | | | | 1 | \$425.00 | | 0.00 | | | |
| E 5 | KSNV | 10/30/12 | 11/05/12 | M-F Today Show III 4th H Today 4th Hour | CM | 10am-11am | MTWTF-- | :30 | 5 | \$325.00 | 1 | 0.00 | NM | 5 | \$1,625.00 |
| TODAY SHOW III | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | | | 5 | \$325.00 | | 0.00 | | | |
| E 6 | KSNV | 11/06/12 | 11/06/12 | M-F Today Show III 4th H Today 4th Hour | CM | 10am-11am | -T----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| TODAY SHOW III | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | -T----- | | | | | 1 | \$325.00 | | 0.00 | | | |
| E 7 | KSNV | 10/30/12 | 11/05/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | MTWTF-- | :30 | 4 | \$325.00 | 1 | 0.00 | NM | 4 | \$1,300.00 |
| RACHEL RAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | | | 4 | \$325.00 | | 0.00 | | | |
| E 8 | KSNV | 11/06/12 | 11/06/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | -T----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| RACHEL RAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | -T----- | | | | | 1 | \$325.00 | | 0.00 | | | |
| E 9 | KSNV | 10/30/12 | 11/05/12 | Noon News Noon News | CM | 12-1230pm | MTWTF-- | :30 | 5 | \$425.00 | 1 | 0.00 | NM | 5 | \$2,125.00 |
| NEWS 3 AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | | | 5 | \$425.00 | | 0.00 | | | |
| E 10 | KSNV | 10/30/12 | 11/05/12 | Days of our Lives Days of our Lives | CM | 1258p-2pm | MTWTF-- | :30 | 5 | \$425.00 | 1 | 0.00 | NM | 5 | \$2,125.00 |
| DAYS OF OUR LIVES | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | | | 5 | \$425.00 | | 0.00 | | | |
| E 11 | KSNV | 10/30/12 | 11/05/12 | The Doctors The Doctors | CM | 2pm-3pm | MTWTF-- | :30 | 5 | \$325.00 | 1 | 0.00 | NM | 5 | \$1,625.00 |
| THE DOCTORS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | | | 5 | \$325.00 | | 0.00 | | | |
| E 12 | KSNV | 10/30/12 | 11/05/12 | Dr. Phil Dr Phil | CM | 3-4p | MTWTF-- | :30 | 5 | \$450.00 | 1 | 0.00 | NM | 5 | \$2,250.00 |
| DR. PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | | | 5 | \$450.00 | | 0.00 | | | |
| E 13 | KSNV | 11/05/12 | 11/05/12 | | CM | 8-10pm | M----- | :30 | 1 | \$4,000.00 | 1 | 0.00 | NM | 1 | \$4,000.00 |

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| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|------|----------|----------|-------------------------------------|-------|----------------|---------|-----|-------|------------|-----|------|--------|-------|-------------|
| Mon PR 8-10p Monday Prime 8-10pm THE VOICE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$4,000.00 0.00 | | | | | | | | | | | | | | | |
| E 14 | KSNV | 11/02/12 | 11/02/12 | Fri PR 9-10p Friday Prime 9-10pm | CM | 9-10pm | ----F-- | :30 | 1 | \$2,600.00 | 1 | 0.00 | NM | 1 | \$2,600.00 |
| GRIMM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$2,600.00 0.00 | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | Totals | 43 | \$24,925.00 |